

MARCH 25

# fashion calendar 1985

JANUARY

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FEBRUARY

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MARCH

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# 1986

## JANUARY

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## NOVEMBER

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## DECEMBER

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WVCH 30



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

## WEEKS BEGINNING MONDAY, MARCH 18 & MARCH 25, 1985

| DATE       | WHAT'S GOING ON  | GIVEN BY                        | WHERE                                   |
|------------|--|---------------------------------|---|
| *Sunday    | PRESS OPENING OF FALL/   | ZANDRA RHODES                   | PILLAR HALL                             |
| March 17   | WINTER COLLECTION  | (85-87 RICHFORD STREET)         | OLYMPIA, LONDON                         |
| 6:30 P.M.  | By inv. Contact: Susan Conrad, 011-44-1-379-5568.  | By appt: 3/18-20 at Ritz Hotel, |   |
| For 7:00   | London. Contact: Susan Hollywood, Zandra Rhodes Ltd, London W6, 011-44-1-749-9561.   |                                 |   |
| March 17   | NATIONAL KIDS' FASHION SHOW AT NEW YORK PENTA HOTEL; 594-0880. (March 17-20)   |                                 |   |
| March 18   | J.P.G. POUR BOGY'S BY JEAN-PAUL GAULTIER 552 Seventh....6th fl.....575-7818  |                                 |   |
| March 18   | MARYESTA CARR INT'L. (Jambo Africa!,....330 Fifth.....Suite 1001.....563-9040<br>Kenyan Bags & Accessories, Jean Landes Designer Belts & Scarves, Glennis,<br>handpainted scarves & belts) |                                 |   |
| March 18   | MZ ACCESSORIES..(Fall I Belts).....62 W 39th.....11th fl.....Jill, 382-2900  |                                 |   |
| March 18   | TANNER DRESS (Fall II).....530 Seventh.....28th fl.....944-6350  |                                 |   |
| March 18   | TANNERSPORT (Fall II).....530 Seventh.....28th fl.....944-6350   |                                 |   |
| March 18   | VAKKO (SUEDE & LEATHER)..(Fall).....225 W 37th.....10th fl.....221-6275  |                                 |   |
| March 18   | VALENTINO GARAVANI JEWELRY; & HATTIE CARNEGIE ACCESS. at Paristyle, 437 5th, 725-2600  |                                 |   |
| Tuesday    | NOVELTY FABRICS & FANCY  | YAGI TSUSHO (AMERICA)           | PARSONS FASHION CENTER                  |
| March 19-  | YARNS FROM JAPAN   | (111 WEST 40TH STREET)          | 560 SEVENTH AVENUE                      |
| March 22   | By invitation. Contact: Mr. Taka Hirohama, 354-6729.   |                                 |   |
| Wednesday  | PARTY ANNOUNCING   | SASSON INDUSTRIES               | TOWER SUITE (TIME/LIFE BLDG)            |
| March 20   | "BEAUTIFUL BABY" CONTEST   |                                 | ROCKEFELLER CTR. (51ST ST.)             |
| 6-8 P.M.   | Cocktails. By invitation. Contact: Kathy Keesee, Allison Krane, 736-0111.  |                                 |   |
| *March 20- | FALL/WINTER PRET-A-PORTER DES COUTURIERS ET DES CREATEURS DE MODE; & FRENCH RTW  |                                 |   |
| March 27   | FEDERATION IN PARIS. Contact: Denise DuBois, Chambre Syndicale du Pret-a-Porter,<br>100 Faubourg St. Honore 75008 Paris, tel. 266-64-44.   |                                 |   |
|            |  | <u>FIRM</u>                     | <u>ADDRESS OF SHOWING</u>               |
| Wed.,      | March 20.....4:30 P.M.   | HIROKO KOSHINO.....             | Hors Jardin des Tuileries               |
|            | 5:30 P.M.  | JUNKO SHIMADA.....              | Jardin des Tuileries.....Salle Perrault |
|            | 6:30 P.M.  | CHANTAL THOMASS.....            | Jardin des Tuileries.....Salle Sully    |
| Thurs.,    | March 21.....9:30 A.M.   | MICHEL KLEIN.....               | Jardin des Tuileries.....Salle Perrault |
|            | 10:30 A.M.   | COMME DES GARCONS...            | Jardin des Tuileries.....Salle Medicis  |
|            | 11:30 A.M.   | JUNKO KOSHINO.....              | Jardin des Tuileries.....Salle Perrault |
|            | 2:30 P.M.  | YOHJI YAMAMOTO.....             | Jardin des Tuileries.....Salle Medicis  |
|            | 3:30 P.M.  | ODILE LANCON.....               | Jardin des Tuileries.....Salle Perrault |
|            | 4:30 P.M.  | THIERRY MUGLER.....             | Jardin des Tuileries.....Salle Sully    |
|            | 6:00 P.M.  | JEAN-REMY DAUMAS....            | Jardin des Tuileries.....Salle Perrault |
|            | 7:00 P.M.  | JEAN-CHARLES DE CASTELBAJAC..   | Jardin/Tuileries..Salle Medicis         |
| Friday,    | March 22.....9:15 A.M.   | CHLOE.....                      | Jardin des Tuileries.....Salle Sully    |
|            | 10:15 A.M.   | BERNARD PERRIS.....             | Jardin des Tuileries.....Salle Perrault |
|            | 11:15 A.M.   | JEAN-LOUIS SCHERRER.            | Jardin des Tuileries.....Salle Medicis  |
|            | 12:30 P.M.   | POPY MORENI.....                | Jardin des Tuileries.....Salle Perrault |

(continued on following page)



PARIS PRET-A-PORTER (continued)

|                             |            |   |
|-----------------------------|------------|---|
|                             | 2:30 P.M.  | ANNE-MARIE BERETTA..Jardin des Tuileries.....Salle Sully    |
|                             | 3:30 P.M.  | KANSAI YAMAMOTO.....Jardin des Tuileries.....Salle Medicis  |
|                             | 4:30 A.M.  | DICK BRANDSMA.....Jardin des Tuileries.....Salle Perrault   |
|                             | 6:00 P.M.  | JEAN-PAUL GAULTIER..Jardin des Tuileries                    |
| <u>Sat., March 23.....</u>  | 9:30 A.M.  | KARL LAGERFELD.....Jardin des Tuileries.....Salle Medicis   |
|                             | 10:30 A.M. | ELISABETH DE SENNEVILLE.....Tuileries.....Salle Perrault    |
|                             | 12:00 NOON | CLAUDE MONTANA.....Jardin des Tuileries.....Salle Sully     |
|                             | 2:00 P.M.  | MARIE BELTRAMI.....Automobile Club.....31, Av. Friedland    |
|                             | 3:00 P.M.  | EMMANUELLE KHANH....Jardin des Tuileries.....Salle Perrault |
|                             | 4:00 P.M.  | ISSEY MIYAKE.....Tuileries/Salle Sully, NY: 575-7730        |
|                             | 5:30 P.M.  | DOROTHEE BIS.....Jardin des Tuileries.....Salle Medicis     |
| <u>Sun., March 24.....</u>  | 9:45 A.M.  | ANGELO TARLAZZI.....Jardin des Tuileries.....Salle Sully    |
|                             | 11:00 A.M. | DIETMAR STERLING....Jardin des Tuileries.....Salle Medicis  |
|                             | 12:00 Noon | CERRUTI.....Jardin des Tuileries.....Salle Perrault         |
|                             | 2:00 P.M.  | FRANCESCO SMALTO  |
|                             | 3:30 P.M.  | LANVIN.....Jardin des Tuileries.....Salle Medicis           |
|                             | 4:30 P.M.  | ENRICO COVERI.....Jardin des Tuileries.....Salle Perrault   |
|                             | 6:00 P.M.  | SONIA RYKIEL.....Jardin des Tuileries.....Salle Sully       |
| <u>Mon., March 25.....</u>  | 9:00 A.M.  | GIVENCHY.....Grand Hotel .....2, r. Scribe                  |
|                             | 10:30 A.M. | CHANEL.....Jardin des Tuileries.....Salle Sully             |
|                             | 12:00 NOON | DANIEL HECHTER.....Jardin des Tuileries                     |
|                             | 2:00 P.M.  | NINA RICCI.....Hotel Plaza Athenee.....25, Ave. Montaigne   |
|                             | 3:00 P.M.  | CHRISTIAN DIOR.....Jardin des Tuileries.....Salle Sully     |
|                             | 4:30 P.M.  | PEGGY ROCHE.....Hotel Meurice.....228, r. de Rivoli         |
|                             | 5:30 P.M.  | VALENTINO.....Jardin des Tuileries.....Salle Medicis        |
|                             | 8:00 P.M.  | CHRISTIAN DIOR FURS Theatre de Rd. Pt.....Champs Elysees    |
| <u>Tues., March 26.....</u> | 9:30 A.M.  | GUY LAROCHE.....Jardin des Tuileries.....Salle Perrault     |
|                             | 10:30 A.M. | MARITHE ET FRANCOIS GIRBAUD Tuileries.....Salle Medicis     |
|                             | 12:00 Noon | EMANUEL UNGARO.....Jardin des Tuileries.....Salle Sully     |
|                             | 2:30 P.M.  | HERMES.....Tuileries, NY: Rea Lubar Inc., 575-0735          |
|                             | 5:00 P.M.  | JACQUELINE DE RIBES Cercle Interallie.....33, Fg St. Honore |
|                             | 8:00 P.M.  | JACQUELINE DE RIBES (2nd Show)                              |
| <u>Wed., March 27</u>       | 9:00 A.M.  | HANAE MORI.....Pavillon Gabriel.....5, Ave. Gabriel         |
|                             | 11:00 A.M. | YVES SAINT LAURENT..Jardin des Tuileries.....Salle Sully    |
|                             | 6:30 P.M.  | KENZO.....Jardin des Tuileries.....Salle Sully              |

THE FOLLOWING COLLECTIONS WILL OPEN BY APPOINTMENT IN THEIR SHOWROOM: BALMAIN, CARVEN, COURREGES, JEAN PATOU, LOUIS FERAUD, PIERRE CARDIN, PER SPOOK, TORRENTE, PHILIPPE VENET

\*March 22- PARIS: LES JOURNEES DE LA MODE - Women's RTW (major exporters only) at the Eiffel Tower. Contact: 869-1720. (March 22-25)

\*March 22 MILAN: MIPEL, ITALIAN LEATHERGOODS (March 22-25)

\*March 22 DALLAS: EARLY FALL REGIONAL SHOWINGS. Contact: (214) 655-6200. (March 22-27)

\*March 23- CARLOS FALCHI RTW IN PARIS, 26 r. Bonaparte. Daily 10,1,4. By appt: Gabrielle Longhi, March 26 243-8165. Paris: Isabelle Marcelli, 011-331-233-4377. Informal modeling, 3/27-28.

March 24- NAMS (NAT'L ASSOC'N MEN'S SPORTSWEAR BUYERS) AT N.Y. COLISEUM (59TH ST. & COLUMBUS CIRCLE). Contact: 986-1811.

\*March 24 LAS VEGAS: AMERICAN INTERNATIONAL FUR FAIR (March 24-27). Contact: 718-357-3555.

\*March 24 MUNICH: FASHION WEEK. Contact: 563-3540. (March 24-27)

|           |   |                       |                    |
|-----------|---|-----------------------|--------------------|
| Monday    | FALL/WINTER '85   | GENTLEMEN'S QUARTERLY | 350 MADISON AVENUE |
| March 25- | TREND REPORT  |                       | 9TH FLOOR          |
| March 27  | Showings 3/25 at 11 & 4 ; 3/26 at Noon & 4 ; 3/27 at 9:30 & 4 on 15th fl; 880-8333. |                       |                    |

March 25 BOGNER (Winter Ski Apparel).....Hotel Plaza.....(Don Schwamb) (201) 391-3977



| DATE                               | WHAT'S GOING ON  | GIVEN BY  | WHERE  |
|------------------------------------|--|---|--|
| March 25                           | MARITHE & FRANCOIS GIRBAUD (Fall).....   | 1410 Broadway.....                                | 3rd fl.....868-5360  |
| March 25                           | KENNSINGTON BLUE/CIRCLE.....   | 225 W 39th.....                                   | 11th fl.....730-8210   |
| March 26                           | GEORGE MASKET BY KAREN HARMAN.....   | 498 Seventh.....                                  | 10th fl.....947-7110   |
| *March 26-<br>March 28             | FABREX SPRING/SUMMER FABRICS SHOW IN LONDON AT GRAND HALL, OLYMPIA. Press: Susan Conrad, 011-44-1-379-5568. Buyers: Victoria Poor, 011-44-1-385-1200.  |   |  |
| *Thursday<br>March 28<br>6:00 P.M. | "CHICAGO IS"--FOURTH<br>ANNUAL FASHION SHOW<br>23 of Chicago's leading designers & manufacturers.  | CHICAGO FASHION GUILD &<br>CHICAGO APPAREL CENTER | CHICAGO APPAREL CENTER<br>350 NORTH ORLEANS STREET<br>By inv. Contact: (312) 527-4141. |
| *March 29                          | <u>CHICAGO</u> : EARLY FALL REGIONAL SHOWINGS (March 29 - April 2)   |   |  |
| Monday<br>April 1<br>11:30-1:00    | PRESS LUNCHEON<br>By invitation. Contact: (213) 856-6000.  | MAX FACTOR  | GRAND HYATT HOTEL<br>PARK AVE AT GRAND CENTRAL   |
| April 1                            | POGIA BY D. POLIMENI.....  | 530 Seventh.....                                  | 4th fl.....944-6030  |
| April 1                            | VALENTINO GARAVANI (Handbags, Belts) at Paristyle Group..437 5th, 2nd fl..725-2600   |   |  |
| April 1                            | L'ZINGER INTERNATIONAL.....  | 575 Seventh.....                                  | 18th fl.....382-3303   |
| *April 1                           | <u>COMO, ITALY</u> : IDEACOMO FABRICS FAIR (April 1-4)   |   |  |
| Tuesday<br>April 2-<br>April 4     | SPRING/SUMMER '86 FABRICS:<br>2ND ANNUAL SHOW & EXHIBIT<br>Daily, 9-6 P.M. Trade: Barbara Wise, 213-0170. Press: Rea Lubar Inc., 575-0735.   | COTONS DE FRANCE                                  | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE   |
| Tuesday<br>April 2<br>9-2 P.M.     | SHOWING OF FALL COLLECTION:<br>INFORMAL MODELING<br>Oriental brunch. Continuous by appointment. Contact: 734-5660.   | TROA CHO  | 22 EAST 66TH STREET<br>SHOWROOM - GROUND FLOOR   |
| Wednesday<br>April 3<br>8-11 P.M.  | GALA OPENING: "ALL AMERICAN:<br>A SPORTSWEAR TRADITION"<br>Tracing 135 years of American Sportswear. Opens April 4 through June. Contact: 760-7708. Press: Margaret Larson Assoc., 686-6626. | ARROW SHIRT COMPANY<br>TECH & ARROW SHIRT         | FASHION INST. OF TECH.<br>227 WEST 27TH STREET   |
| April 3                            | MICHEL KLEIN..(Sophie Xuereb & Assoc.)..   | 38 E 57th.....                                    | 10th fl.....751-6977   |
| Friday<br>April 5-<br>April 30     | FALL KNITWEAR FOR<br>MEN & WOMEN<br>By appointment. Contact: Sybao Cheng, 219-8832.  | DAVID SHEEKWAN<br>(DIV. DDNY INC.)                | 381 WEST BROADWAY  |
| April 8-30                         | CHRIS (DIV. MONDI) (Limited engagement) 725 Fifth.....16th fl.....980-1073   |   |  |
| April 8                            | LILA KLIEGMAN.....   | 1441 Broadway....                                 | 20th fl.....354-5190   |
| April 8                            | ISSEY MIYAKE PLANTATION (Fall).....  | 530 Seventh.....                                  | 10th fl.....575-7730   |
| April 8                            | SAO LTD.....   | 202 W 40th.....                                   | 12th fl.....704-9620   |
| April 8                            | JAYSON YOUNGER SWEATERS.....   | 1410 Broadway....                                 | 30th fl.....398-9285   |
| Postponed<br>April 8               | GAZELLE JEWELRY ORIGINALLY SCHEDULED FOR TUES., APRIL 8 HAS BEEN POSTPONED. New date will be announced.  |   |  |



| DATE  | WHAT'S GOING ON   | GIVEN BY  | WHERE   |
|---|---|---|---|
| Tuesday<br>April 9<br>6:30 P.M.                           | "FOCUS AMERICA: LAND OF<br>COUNTRY GARDEN PINK"<br>Benefit for N.Y. Botanical Gardens. By invitation.   | LORD & TAYLOR                                     | 424 FIFTH AVENUE<br>Contact: Geri Savidge, 391-3638.  |
| Tuesday<br>April 9<br>8:00 P.M.                           | "LE BAL MASQUE"--<br>LAUNCHING PERFUME<br>Dinner/Dance, 9. (Black Tie & Masks). By inv.   | MAXIM'S DE PARIS<br>PERFUME                       | MACY'S NEW YORK<br>1ST FLOOR & CELLAR<br>Contact: Marina Maher Comm., 759-7545.                         |
| Tuesday<br>April 9-<br>April 11                           | SPRING/SUMMER '86<br>INT'L. FASHION FABRICS<br>Bkfst recept. 4/9 at 9; By inv.  | NEW YORK FABRIC FAIR                              | NEW YORK COLISEUM<br>COLUMBUS CIRCLE & 59TH ST.<br>Peter Nack, 563-5350; Press: Renee Pastor, 682-8560. |
| Wednesday<br>April 10<br>8:00 P.M.                        | BENEFIT GALA: FOR AMERICAN<br>SCANDINAVIAN FOUNDATION<br>"Style, Scandinavia" model rooms, crystal. Tkts:\$100; 879-9779,x25. Press: 705-2441.  | BLOOMINGDALE'S                                    | 3RD AVENUE & 59TH STREET<br>4,5,6TH FLOORS  |
| *April 12   | ATLANTA: EARLY FALL REGIONAL SHOWINGS (April 12-16)   |   |   |
| Sunday<br>April 14<br>6:30 P.M.<br>Dinner                 | BENEFIT DINNER: "AMERICAN<br>GOURMET CUISINE & WINES"<br>Chmn: Ruth Finley & Gerald Shaw. Reservations: \$125.00 each; or contribution to<br>Fund for Aging Services (tax deductible). Contact: 289-0420.   | CITYMEALS-ON-WHEELS<br>(280 BROADWAY)             | LAVIN'S RESTAURANT<br>23 WEST 39TH STREET   |
| April 15  | HARRY ACTON LTD..(Cocktail, Evening)....498 Seventh.....8th fl.....564-2430   |   |   |
| April 15  | KEVIN DORNAN FOR LANDED DRY GOODS (leathers & suedes)....358 Fifth, #306..239-9590  |   |   |
| April 15  | JONATHAN.....131 E 70th.....4th fl.....288-1362   |   |   |
| Tuesday<br>April 16<br>8:00;10:15<br>12:45 P.M.           | FALL PRET-A-PORTER<br>AT THREE SHOWINGS<br>Breakfast (8:00): Members--\$25.00. Guests--\$35.00. Brunch (10:15): Members--\$30.00;<br>Guests--\$45.00. Lunch (12:45), Members--\$35.00; Guests--\$50.00. Contact: 247-3940.  | THE FASHION GROUP INC.<br>(9 ROCKEFELLER PLAZA)   | N.Y. HILTON HOTEL<br>GRAND BALLROOM   |
| April 16  | CASTLEBERRY KNITS.....530 Seventh.....5th fl.....221-4333   |   |   |
| April 16  | MISS O BY OSCAR DE LA RENTA.....550 Seventh.....19th fl.....354-6777  |   |   |
| April 16  | ILIE WACS.....530 Seventh.....19th fl.....354-9080  |   |   |
| *April 16   | FRANKFURT: INTERSTOFF, FABRICS (April 16-18) Contact: 974-8830.   |   |   |
| Wednesday<br>April 17<br>9:00 A.M.                        | PRESENTATION:<br>FALL/WINTER COLLECTION<br>By invitation. Press: Madeline de Vries Ltd., 753-6688.  | GUCCI   | GUCCI GALLERIA<br>685 FIFTH AVENUE  |
| Wednesday<br>April 17<br>6:00 P.M.<br>Cocktails<br>Dinner | ANNUAL FASHION CRITICS'<br>AWARDS SHOW AND DINNER<br>Show at 6:45. Honoree: Grace Mirabella, editor-in-chief, "Vogue." Chmn: Lee<br>Abraham, AMC. Awards presented to students by designer-critics: Adri, Jeffrey Banks,<br>Donald Brooks, Calvin Klein, Gloria Sachs, Giorgio Sant'Angelo, Willi Smith, Robert<br>Tonner, Michael Vollbracht, Ilie Wacs. (Black Tie) Tkts: \$350. Contact: 673-5970. | PARSONS SCHOOL OF DESIGN<br>(66 WEST 12TH STREET) | SHERATON CENTRE HOTEL<br>IMPERIAL BALLROOM  |
| Thursday<br>April 18<br>4:00 P.M.                         | PRESS SHOWING: FALL<br>COATS AND RAINWEAR<br>By invitation. By appt. from April 22. Contact: 840-7733.  | ANNE MARIE BERETTA<br>BY ABE SCHRADER             | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR   |
| Thursday<br>April 18<br>6:00 P.M.                         | COUTURE COLLECTION--<br>"PORTRAIT OF THE ARTIST"<br>By invitation. Press: Gottfried & Loving, Inc., 688-4665.   | ROBERTO CAPUCCI<br>COUTURE - ROME                 | 7TH REGIMENT ARMORY<br>643 PARK AVENUE  |



| DATE                             | WHAT'S GOING ON   | GIVEN BY                 | WHERE  |
|----------------------------------|---|--------------------------|--|
| *April 19                        | <u>LOS ANGELES: EARLY FALL REGIONAL SHOWINGS (April 19-22)</u>  |                          |  |
| *April 19                        | <u>MIAMI: EARLY FALL REGIONAL SHOWINGS.</u> Contact: (305) 261-2900. (April 19-23)  |                          |  |
| *April 21                        | <u>IGEDO: (FALL FASHIONS IN DUSSELDORF)</u> Contact: 840-7744. (April 21-23)  |                          |  |
| Monday<br>April 22<br>10:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>Continuous showing 10-11 a.m. By inv. Thereafter appt.   | WILLIWEAR BY WILLI SMITH | 209 WEST 38TH STREET<br>SHOWROOM - 9TH FLOOR<br>Contact: Mark Bozek, 869-1380. |
| Monday<br>April 22<br>4:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment.  | BETSEY JOHNSON           | 209 WEST 38TH STREET<br>SHOWROOM - 2ND FLOOR<br>Contact: 921-0510.             |
| April 22                         | AFTER FIVE INC.....530 Seventh.....14th fl.....354-7010   |                          |  |
| April 22                         | AGATHA BROWN.....498 Seventh.....4th fl.....947-7655  |                          |  |
| April 22                         | AGNONA.....37 W 57th.....Suite 805.....371-2520   |                          |  |
| April 22                         | AUGUSTUS.....530 Seventh.....24th fl.....840-6674   |                          |  |
| April 22                         | ELEANOR P. BRENNER LTD.....1460 Broadway....12th fl.....382-2655  |                          |  |
| April 22                         | PIERRE CARDIN SPORTIF & KNITS.....550 Seventh.....5th fl.....354-9760   |                          |  |
| April 22                         | ARTHUR CHAPNIK.....230 W 38th.....6th fl.....840-2777   |                          |  |
| April 22                         | LUCILLE CHAYT.....264 W 35th.....6th fl.....564-2584  |                          |  |
| April 22                         | WAYNE CLARK.....530 Seventh.....20th fl.....382-2880  |                          |  |
| April 22                         | FRANK COMPOSTO.....230 W 39th.....14th fl.....354-5887  |                          |  |
| April 22                         | CORINNE Z (Ascots for Pancaldi, Delaware Street, Kevan Hall, Julia Jay, Kiko, Kira, Pavlit, Rina Z, Shalmay, Simon & Star, Starington).....214 W 39th.....2nd fl.....704-0838 |                          |  |
| April 22                         | VICTOR COSTA.....530 Seventh.....20th fl.....719-1460   |                          |  |
| April 22                         | PAUL COSTELLOE.....530 Seventh.....20th fl.....382-2880   |                          |  |
| April 22                         | LEAMOND DEAN.....530 Seventh.....24th fl.....704-4303   |                          |  |
| April 22                         | DANIEL D'HIVER; PISANTI/PARIS (Whodunnit) 512 Seventh.....26th fl.....391-3991  |                          |  |
| April 22                         | CHRISTIAN DIOR SPORTSWEAR.....550 Seventh.....7th fl.....944-9820   |                          |  |
| April 22                         | NOLAN MILLER DYNASTY COLLECTION FOR AFTER FIVE...530 Seventh...14th fl.....354-7010   |                          |  |
| April 22                         | LOUIS FERAUD.....570 Seventh.....17th fl.....840-8220   |                          |  |
| April 22                         | FLORENCE & CELESTE (Chu Chu Knits, Endres, Annemarie Gardin, Dana Hogan, Carol Peretz, Maria Scotto, Maya Varma).....498 Seventh.....9th fl.....279-9620                      |                          |  |
| April 22                         | CHRISTYNE FORTI.....530 Seventh.....17th fl.....764-4850  |                          |  |
| April 22                         | JUDI FRIED.....530 Seventh.....20th fl.....382-2880   |                          |  |
| April 22                         | GALLANT INT'L COAT (& GEOFFREY BEENE FOR GALLANT)...205 W 39th...8th fl...357-7284  |                          |  |



| <u>DATE</u> | <u>WHAT'S GOING ON</u>                   | <u>GIVEN BY</u>              | <u>WHERE</u>   |
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| April 22    | JIMMY GAMBA.....                         | 250 W 35th.....              | Suite 1207.....564-9896  |
| April 22    | GIULLIANA.....                           | 530 Seventh.....             | 14th fl.....921-2270   |
| April 22    | LESTER HAYATT FOR SPORTSTREET.....       | 1411 Broadway....            | Suite 485.....704-9656   |
| April 22    | TOM HEWITT & ASSOCIATES.....             | 575 Seventh.....             | Suite 1457.....997-0097<br>Hino & Malee, Marilyn Forbes, Plain Geometry, Khiem, Staccato)  |
| April 22    | CAROL HORN.....                          | 575 Seventh.....             | 33rd fl.....921-9670   |
| April 22    | ICINOO.....                              | 202 W 40th.....              | Suite 503.....730-0764   |
| April 22    | JAMISON/JAMISPORT.....                   | 498 Seventh.....             | 24th fl.....239-9477   |
| April 22    | ROBERT JANAN.....                        | 530 Seventh.....             | 19th fl.....354-7880   |
| April 22    | JEANNE-MARC.....                         | 1466 Broadway....            | 9th fl.....575-7840  |
| April 22    | KAY JUDGE (Babacho for Nicole,.....      | 498 Seventh.....             | 3rd fl.....594-5558<br>Crocodile House, Paul Dahan for Glynnis Collections, Eliska, Gabani, Ruth Hornbein,<br>Leslie Long, Mosaic, Nicole, Norma, Perl, Liz Weinmann, Ricky Yeung) |
| April 22    | KAPPI.....                               | 498 Seventh.....             | 21st fl.....239-9485   |
| April 22    | NAT KAPLAN.....                          | 498 Seventh.....             | 21st fl.....239-9400   |
| April 22    | PAT KERR, INC. (Couture & Bridal).....   | Hotel Carlyle....            | Madison/76th..901-525-5223   |
| April 22    | SUSAN KLEIN LTD. (Bonavitacola,.....     | 575 Seventh.....             | Suite 2250.....382-1359<br>Lynn Bowling, Georgina Von Etzdorf, Louis Marino, Gibson Palermo, Petals by<br>Eleanor Coppola & Marge Bowers, Della Rovere, Laura Sheperd)             |
| April 22    | GABRIELE KNECHT.....                     | 264 West 35th....            | 8th fl.....714-2424  |
| April 22    | MIKE KORWIN'S KNITWORKS INC.....         | 498 Seventh.....             | 19th fl.....947-8828   |
| April 22    | RICHARD LANG.....                        | 530 Seventh.....             | 21st fl.....719-1727   |
| April 22    | L'EAU VIVE.....                          | 1407 Broadway....            | Suite 916.....354-8641   |
| April 22    | LEONARD-PARIS COUTURE.....               | 550 Seventh.....             | 5th fl.....869-3601  |
| April 22    | LEVINE & YAROSH (Robben Alexander,.....  | 214 W 39th.....              | 2nd fl.....382-0910<br>Michael Katz, Ron Leal, Ildi Marshall, Jenni Nicole, Ellen Perrin, Private<br>Label, Lawrence Rich/Seymour Levy, Sparklers U.S.A., Steven Stolman)          |
| April 22    | HERBERT LEWIN (Apawe Pants, Rudolfo..... | 202 W 40th.....              | Suite 1404.....764-5888<br>Contreras, Kay Cosserat, Enfin, Ellis Flyte, Betty Hanson Blouses, Benny Ong,<br>Susan Sandhaus, t.h.e. Design House)                                   |
| April 22    | MERCEDES & ADRIENNE.....                 | 485 Seventh.....             | Suite 309.....563-0940   |
| April 22    | PATRICIA MURRAY, INC.....                | 209 W 38th.....              | 12th fl.....869-2020   |
| April 22    | ANTHONY MUTO FOR GINO DE GEORGIO.....    | 239 W 39th.....              | 11th fl.....869-2620   |
| April 22    | ALBERT NIPON BOUTIQUE.....               | 530 Seventh.....             | 19th fl.....354-4325   |
| April 22    | NORMA (TORONTO).....                     | (Kay Judge) 498 Seventh..... | 3rd fl.....594-5558  |



| DATE                              | WHAT'S GOING ON   | GIVEN BY  | WHERE  |
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| April 22                          | ROD OWENS (Abrizzi, Carlota Alfaro,.....485 Seventh.....Penthouse.....760-0100<br>Carol Bird, Leon Block, Tony Chase, Criscione Sport, Diva, Ren Ellis, Julie Francis, Issa, Janice Wainwright)   |   |  |
| April 22                          | ROD OWENS (Casadei, Cee Gee, Susan.....498 Seventh.....3rd & 6th fl.....564-1870<br>Freis, Gemelli, Gloria N.Y., Estelle Gracer, Lorrie Kabala, Pierre Labiche, Ludmila Raitzin, Randy, Sister Max, Tadashi, Taste of Honey, TD4, Sue Wong, Zaira)  |   |  |
| April 22                          | JANET RUSSO.....214 W 39th.....2nd fl.....575-9850  |   |  |
| April 22                          | IRVING SAMUEL/MICHEL ROBICHAUD.....205 W 39th.....17th fl.....704-4310  |   |  |
| April 22                          | HELENE SIDEL.....530 Seventh.....7th fl.....354-0024  |   |  |
| April 22                          | SIGNATURES BY EILEEN RUBINI & PATRICK...512 Seventh.....6th fl.....354-4700   |   |  |
| April 22                          | COSMO SIRCHIO (Cynthia Bardes, Ce Soir, 230 W 39th.....13th fl.....719-3171<br>Vera Cristina, Arthur Doucette, Ero, Carolyn Eve, Maria Haupts, Barbara Kates, Rob Kinch Ltd, Kip Kirkendall, Jenni Ku, Lines Ltd., Pat McDonagh, Pacabu, Rainbeau, Riazee, Robyn Michelle for Dana Hogan, Russell Trusso, Giuseppe Verde) |   |  |
| April 22                          | REUBEN THOMAS SKETCHBOOK.....498 Seventh.....18th fl.....736-6060   |   |  |
| April 22                          | NORMAN STEPHEN ENTERPRISES LTD.....109 W 38th.....5th fl.....997-0211<br>(Apawe, Marilyn Blumer, Mary Chong for Jackie K, Cortina, Jenni Ku, Jermicko, Philippe Laurent, Lindzon, Marilyn O, Singerie, Vetina, Bernard Zins)  |   |  |
| April 22                          | STEVEN STOLMAN (Levine & Yarosh).....214 W 39th.....2nd fl.....382-0910   |   |  |
| April 22                          | ERNST STRAUSS.....(to May 16).....St. Moritz.....Suite 33A.....213-623-8112   |   |  |
| April 22                          | TADAOMI.....110 W 17th.....2nd fl.....675-1795  |   |  |
| April 22                          | TOHBLA SPORTSWEAR FOR TOKYO BLOUSE.....202 W 40th.....8th fl.....719-9625   |   |  |
| April 22                          | WHODUNNIT (Carole Arnson, Jean Berg,....512 Seventh.....26th fl.....391-3991<br>Anthony Ferrara, Fiddlestix, Daniel D'Hiver, Liancarlo, Sydney Carvin Milliken, Carolyn Parker, Pisante, Maria Rodriguez, Nancy Schjelde, Szato, Kathleen De Tore)  |   |  |
| April 22                          | ROBBE ZANCA FOR PARTY FORMALS.....530 Seventh.....14th fl.....354-7010  |   |  |
| Tuesday<br>April 23<br>9:00 A.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appt., 1466 Bway, Suite 507.  | TODD OLDHAM; CONGOVID;<br>CONGODRESS; & MEN'S                               | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE<br>Contact: 840-1270.             |
| Tuesday<br>April 23<br>10:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>Also, April 30 at 9:00. By invitation. Thereafter appt.  | ADELE SIMPSON   | 530 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR<br>Contact: 354-8600.              |
| Tuesday<br>April 23<br>11:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>By inv. Thereafter by appt.  | THE KOHLER COLLECTION<br>Buyers: 594-4484. Press: McClendon/Hall, 206-7808. | 498 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR                                     |
| Tuesday<br>April 23<br>12:00 Noon | PRESS RECEPTION: HONORING<br>MARILYN BLUMER & LINDZON LTD. ENTERPRISES LTD.<br>Nominees for Canada's Clairol Fashion Award; 997-0211.   | NORMAN STEPHEN  | 109 WEST 38TH STREET<br>SHOWROOM - 5TH FLOOR<br>Press: Wendi Winters, 475-6589 |
| Tuesday<br>April 23<br>1:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment.  | LEVINO VERNA<br>(498 SEVENTH, 9TH FL)                                       | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE<br>Contact: 279-2345.             |



| DATE                                | WHAT'S GOING ON  | GIVEN BY  | WHERE   |
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| Tuesday<br>April 23<br>2:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appt. Buyers: 921-8313.  | LISA MAGHAZEH<br>(530 SEVENTH, 9TH FL)          | N.Y. PUBLIC LIBRARY<br>TRUSTEES ROOM - 2ND FLOOR<br>Press: Eve Orton, 223-1183. |
| Tuesday<br>April 23<br>5:15 P.M.    | SHOWING OF FALL MEN'S &<br>WOMEN'S COLLECTION<br>By inv. Thereafter 488 7th #6F, 594-2873. Contact: 226-6809.                  | MARY JANE MARCASIANO<br>(138 SPRING ST, 2ND FL) | PLACE TO BE<br>ANNOUNCED  |
| Tuesday<br>April 23<br>6:15 P.M.    | SHOWING OF FALL/WINTER<br>WOMEN'S COLLECTION<br>Show followed by cocktails. By invitation. Contact: Daniela Passini, 431-1090. | DIMITRI COUTURE                                 | 110 GREENE STREET<br>SHOWROOM - 6TH FLOOR                                       |
| Tuesday<br>April 23-<br>May 3       | SUEDE READY-TO-WEAR<br>AND SCARF COLLECTION<br>Reception, 4:30-7 daily. By appt. Contact: 628-1571; or (505) 455-2264.         | CHAR & SHER DESIGNS<br>(SANTA FE, NEW MEXICO)   | HOTEL DRAKE<br>PARK AVE. & 56TH ST.   |
| April 23                            | RAUL BLANCO/RAUL BLANCO PETITES.....530 Seventh.....6th fl.....382-2610  |   |   |
| April 23                            | BILL BLASS COLLECTION III.....550 Seventh.....8th fl.....921-2100  |   |   |
| April 23                            | ALFRED BOSAND.....37 W 57th.....Suite 506.....421-4188   |   |   |
| April 23                            | FRANCESCA BRASCHI.....Place to be Announced.....362-6729   |   |   |
| April 23                            | GENTILLESSE BY DIANE DICKINSON.....530 Seventh.....9th fl.....354-4147   |   |   |
| April 23                            | JENNIFER GEORGE.....530 Seventh.....30th fl.....764-0630   |   |   |
| April 23                            | GOLDWORM.....498 Seventh.....10th fl.....594-5181  |   |   |
| April 23                            | JAYNE JAY INC.....499 Seventh.....15th fl.....695-0909   |   |   |
| April 23                            | MORTON MYLES.....550 Seventh.....15th fl.....391-8700  |   |   |
| April 23                            | ROSSELLA OF ROME - DANZANTE.....209 W 38th.....6th fl.....944-6610   |   |   |
| April 23                            | LISANDRO SARASOLA.....225 W 35th.....14th fl.....221-1594  |   |   |
| April 23                            | SOO, BY SOO YUNG LEE.....530 Seventh.....6th fl.....840-6435   |   |   |
| April 23                            | TAMOTSU.....37 W 39th.....Suite 202.....921-0326   |   |   |
| April 23                            | FRANK TIGNINO.....250 W 39th.....17th fl.....382-1178  |   |   |
| Wednesday<br>April 24<br>9-11 A.M   | INFORMAL MODELING OF<br>FALL COLLECTION<br>Also, April 29, 2-4 P.M. By invitation. Press: Anne Lagenfeld, 957-9797.            | OMO NORMA KAMALI                                | 11 WEST 56TH STREET   |
| Wednesday<br>April 24<br>11:00 A.M. | SHOWING OF FALL<br>DESIGNER SPORTSWEAR<br>By invitation. Thereafter by appointment. Contact: 239-9777.                         | MORISANE  | 153 WEST 36TH STREET<br>SHOWROOM - 4TH FLOOR                                    |
| Wednesday<br>April 24<br>12:00 Noon | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter appt. Buyers: 398-9393. Press: Gottfried & Loving, 688-4665         | DANNY NOBLE<br>(202 W. 40TH ST-9TH FL)          | PLACE TO BE<br>ANNOUNCED  |
| Wednesday<br>April 24<br>1:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment, 22nd fl. Contact: 391-8697.                         | BOB MACKIE<br>(550 SEVENTH AVENUE)              | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE                                    |



| <u>DATE</u>                        | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                              | <u>WHERE</u>                                  |
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| Wednesday<br>April 24<br>2:00 P.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 730-1920. Press: Sophie Craze, 929-1463.                     | VESNA BRICELJ<br>(512 SEVENTH, 25TH FL)      | APOLLO THEATRE<br>223 WEST 42ND STREET        |
| Wednesday<br>April 24<br>3:00 P.M. | PREMIERE: FALL<br>COAT COLLECTION<br>By invitation. Thereafter by appointment. Contact: 730-1477.                    | A TRIGERE COAT                               | 550 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR   |
| Wednesday<br>April 24<br>4:00 P.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 354-4200. Press: Gottfried & Loving, 688-4665.               | BLASSPORT<br>(550 SEVENTH AVE, 2ND FL)       | RCA STUDIOS<br>110 WEST 44TH STREET           |
| Wednesday<br>April 24<br>5:00 P.M. | FALL TREND<br>FASHION SHOW<br>By invitation. Buyers: 697-0663. Press: Jody Donohue Assoc., 688-8653.                 | THE FOOTWEAR COUNCIL                         | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| Wednesday<br>April 24<br>6:00 P.M. | SHOWING OF FALL<br>COLLECTION<br>Show followed by cocktails. (Note place change). By invitation. Contact: 764-3730.  | STANLEY BLACKER<br>DESIGNER COLLECTION       | 550 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR   |
| Wednesday<br>April 24<br>7:15 P.M. | SHOWING OF FALL<br>COLLECTION<br>By inv. Thereafter by appt. Buyers: 354-0033. Press: Yvon Dihe, L'Agence, 581-4466. | CATHY HARDWICK<br>(1410 BWAY, 28TH FL)       | PUBLIC LIBRARY<br>20 WEST 53RD STREET         |
| April 24                           | OLEG CASSINI COLLECTIONS.....530 Seventh.....9th fl.....354-6990   |  |   |
| April 24                           | DON KLINE.....32 W 39th.....12th fl.....221-6771   |  |   |
| April 24                           | MIGNON BY DOROTHY FARBO.....530 Seventh.....3rd fl.....354-4980  |  |   |
| April 24                           | POSH BY JAY ANDERSON.....550 Seventh.....18th fl.....398-0763  |  |   |
| *April 24                          | INTERNATIONAL FUR FAIR IN FRANKFURT (April 24-28)  |  |   |
| Thursday<br>April 25<br>9:00 A.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 719-5020.                        | ADRI<br>(552 SEVENTH, 2ND FL)                | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| Thursday<br>April 25<br>10:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 691-8300.                        | MRS. H. WINTER                               | 45 WEST 25TH STREET<br>SHOWROOM - 4TH FLOOR   |
| Thursday<br>April 25<br>11:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 840-8888.                        | BETTY HANSON & CO.                           | 205 WEST 39TH STREET<br>SHOWROOM - 14TH FLOOR |
| Thursday<br>April 25<br>12:00 Noon | SHOWING OF FALL<br>WOMEN'S COLLECTION<br>By invitation. Thereafter by appointment. Contact: 582-8106.                | JEFFREY BANKS<br>(30 ROCKEFELLER PLAZA)      | RCA STUDIOS<br>110 WEST 44TH STREET           |
| Thursday<br>April 25<br>2:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appt; 530 Seventh, 2nd fl. Contact: 354-0760.          | ALBERT NIPON; &<br>ALBERT NIPON COLLECTIBLES | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE  |
| Thursday<br>April 25<br>3:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 382-0910. Press: Donna Cristina, 315-8011.                   | RON LEAL                                     | TOWER GALLERY<br>45 WEST 18TH STREET          |
| Thursday<br>April 25<br>4:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By inv. Thereafter at Levine & Yarosh, 214 W 39th, 382-0910. Press: 929-3976.       | MICHAEL KATZ                                 | 13 EAST 17TH STREET<br>SHOWROOM - 7TH FLOOR   |



| DATE                               | WHAT'S GOING ON  | GIVEN BY   | WHERE  |
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| Thursday<br>April 25<br>4:30-7:00  | "FURTAISTIC" THE NEW FASHION<br>BREED: INTRO BY TORAY IND.<br>Note correction from previous listing. | TORAY INDUSTRIES<br>(280 PARK AVENUE)  | THE ASIA SOCIETY<br>PARK AVENUE & 70TH STREET<br>Press: H. Richard Silver, 867-6800.                       |
| Thursday<br>April 25<br>5:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By inv. Thereafter by appt.   | ANNE PINKERTON<br>(485 SEVENTH, 4TH FL)  | PLACE TO BE<br>ANNOUNCED<br>Buyers: 563-6920; Press: Jody Donohue Assoc, 688-8653.                         |
| Thursday<br>April 25<br>6:00 P.M.  | "A DANCE & VISUAL<br>PERFORMANCE": FALL GLOVES<br>By inv. Thereafter by appt.                        | LA CRASIA<br>(389 FIFTH AVENUE)  | PARSONS FASHION CENTER<br>560 PARSONS FASHION CENTER<br>Buyers: 532-7414. Press: McClendon/Hall, 206-7808. |
| Thursday<br>April 25<br>7-10 P.M.  | PREVIEW OF FALL<br>MAKEUP COLORS<br>Introduction of Elizabeth Arden's model, Jacki Adams.            | ELIZABETH ARDEN  | PLACE TO BE<br>ANNOUNCED<br>By inv. Contact: 407-7703.   |
| Beginning<br>Thursday<br>April 25  | HAND-KNITTED SWEATERS<br>JACKETS & COATS<br>Coordinated with separates from Bette Wacht.             | LINDA ROSSBACH LTD.  | 62 WEST 48TH STREET<br>By appointment. Contact: 382-2298.  |
| *Thursday<br>April 25-<br>April 28 | FIRST ANNUAL "FESTIVAL<br>OF CANADIAN FASHION"<br>Gala--April 24, \$50. (Public, afternoons only.)   | 225 CANADIAN DESIGNERS<br>& MANUFACTURERS<br>Contact: Dorit S. Leo, (416) 923-3557 | METRO TORONTO CONV. CTR.<br>255 FRONT ST. WEST-TORONTO   |
| April 25                           | ANA COLON.....   | 215 W 40th.....  | 9th fl.....944-9630  |
| April 25                           | ROBERTA PINTO.....   | 498 Seventh.....   | 2nd fl.....947-4811  |
| Friday<br>April 26<br>8:30 A.M.    | SHOWING OF FALL<br>COLLECTION<br>Breakfast at 8:30. Show at 9:00. By inv.                            | RODIER PARIS<br>(512 SEVENTH, 15TH FL)   | HOTEL PIERRE<br>COTILLION ROOM<br>Press: Evelyn Jablow, AC&R P.R., 685-8000.                               |
| Friday<br>April 26<br>10:00 A.M.   | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment.                           | GEOFFREY BEENE<br>(550 SEVENTH, 4TH FL)  | HOTEL PIERRE<br>BALLROOM<br>Contact: 398-0800.   |
| Friday<br>April 26<br>11:00 A.M.   | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter appt.                                     | CAROLINA HERRERA<br>(19 EAST 57TH STREET)  | HOTEL PLAZA<br>GRAND BALLROOM<br>Contact: Carolina Herrera Ltd., 355-3055.                                 |
| Friday<br>April 26<br>12:00 Noon   | PRESS SHOWING OF<br>FALL COLLECTION<br>By invitation. Thereafter by appointment.                     | GIORGIO SANT'ANGELO  | 20 WEST 57TH STREET<br>SHOWROOM - 4TH FLOOR<br>Contact: 245-1550.  |
| Friday<br>April 26<br>2:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>And 4 PM. By Louis dell'Olio. By inv.;                              | ANNE KLEIN & COMPANY<br>(205 WEST 39TH STREET)                                     | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE<br>Press: Gottfried & Loving, 688-4665.                       |
| 4:00 P.M.                          | ANNE KLEIN & CO. (2nd Show), Parsons, 560 Seventh Ave,   |  | 221-7880. Press: 688-4665.   |
| Friday<br>April 26<br>5:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>Cocktails. Show at 6 p.m. By invitation. Thereafter by appt.        | CAROLYN ROEHM<br>(550 SEVENTH, 18TH FL)  | LATIN QUARTER<br>200 WEST 48TH STREET<br>Contact: 921-0399.  |
| April 26                           | HOWARD WOLF..(Dresses & Sportswear)....  | Hotel Drake....  | Press: Hart Agency, 214-528-328  |
| Monday<br>April 29<br>8:30 A.M.    | SHOWING OF FALL<br>COLLECTION<br>Champagne bkgst. Show at 9:00. By inv.                              | JAEGER   | ST. REGIS HOTEL<br>ROOF<br>Contact: Peter Tear, 01-734-8211 (London).                                      |



| DATE       | WHAT'S GOING ON  | GIVEN BY                                    | WHERE                   |
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| Monday     | SHOWING OF FALL  | AKIRA                                       | HOTEL PLAZA             |
| April 29   | COLLECTION   | (530 SEVENTH AVE, 30TH FL)                  | BAROQUE SUITE           |
| 10:00 A.M. | By inv. Thereafter by appt.  | Buyers: 398-0018. Press: Evins & Weintraub, | 751-9200.               |
| Monday     | SHOWING OF FALL  | BILL BLASS LTD.                             | HOTEL PIERRE            |
| April 29   | COLLECTION   | (550 SEVENTH AVENUE)                        | COTILLION ROOM          |
| 11:00 A.M. | Also at 2 & 4 P.M. By invitation. Thereafter by appt.,                           | 17th fl. Contact: 221-6660.                 |                         |
| Monday     | SHOWING OF FALL  | FABRICE                                     | LOTUS CLUB              |
| April 29   | COLLECTION   | (226 FIFTH AVENUE)                          | 5 EAST 66TH STREET      |
| 12:00 Noon | By invitation. Buyers: 889-4826. Press: Patricia Trainor,                        | 243-4600.                                   |                         |
| Monday     | LUNCHEON: FALL/WINTER SHOW   | RUSS DIVISION OF                            | 21 CLUB                 |
| April 29   | & INFORMAL MODELING  | RUSS TOGS, INC.                             | 21 WEST 52ND STREET     |
| 12:30-3:00 | Show at 1:15. By invitation. Press: Colleen Dorfman at                           | England & Co.,                              | 686-9400.               |
| April 29   | 2:00 P.M., BILL BLASS (2nd Show), Hotel Pierre, By inv.                          | Contact: 221-6660.                          |                         |
| April 29   | 2:00-4:00 P.M., OMO NORMA KAMALI. (Informal modeling) 11 W 56th, By inv;         | 957-9797.                                   |                         |
| Monday     | SHOWING OF   | ALFRED SUNG                                 | HOTEL PLAZA             |
| April 29   | FALL COLLECTION  | (514 SEVENTH AVE, 2ND FL)                   | BALLROOM                |
| 3:00 P.M.  | By inv. Thereafter appt. Buyers: 391-8288. Press: Evins-Weintraub,               | 751-9200.                                   |                         |
| Monday     | SHOWING OF FALL  | YONSON PAK                                  | PARSONS FASHION CENTER  |
| April 29   | COLLECTION   | (264 W 35TH ST, 5TH FL)                     | 560 SEVENTH AVENUE      |
| 4:00 P.M.  | By invitation. Thereafter by appointment. Contact: 695-6087.                     |   |                         |
| April 29   | 4:00 P.M., BILL BLASS (3rd Show), Hotel Pierre, By inv.                          | Contact: 221-6660.                          |                         |
| Monday     | SHOWING OF FALL  | HANAE MORI                                  | 550 SEVENTH AVENUE      |
| April 29   | COLLECTION   |   | SHOWROOM - 21ST FLOOR   |
| 4:45 P.M.  | Cocktails followed by informal modeling. By invitation. Contact: 221-5726.       |   |                         |
| Monday     | SHOWING OF FALL  | CHRISTOPHE DE MENIL                         | SEVENTH REGIMENT ARMORY |
| April 29   | COLLECTION   | FOR EXCESS (147 E 69TH)                     | PARK & 67TH STREET      |
| 5:30 P.M.  | Show at 6. By invitation. Buyers: 288-8140. Press: Jody Donohue Assoc.,          | 688-8653.                                   |                         |
| Monday     | SECOND ANNUAL NEW  | MORE FASHION AWARDS                         | HOTEL PIERRE            |
| April 29   | DESIGNER AWARDS  |   | GRAND BALLROOM          |
| 7:30 P.M.  | Followed by cocktail reception. By inv. Press: Madeline de Vries Ltd.,           | 753-6688.                                   |                         |
| Monday     | SHOWING OF FALL  | SUBURBAN INTERNATIONAL                      | THE WORLD               |
| April 29   | COLLECTION   | (306 W 38TH STREET)                         | 254 EAST 2ND STREET     |
| 10:00 P.M. | By invitation. Buyers: 714-2906; Press: Yvon Dihe, L'Agence,                     | 581-4466.                                   |                         |
| April 29   | MORRIE BREYER & CO. (A.Q.U.A.,.....109 W 38th.....Suite 900.....719-5565         |   |                         |
|            | Antonio Gual, Miya, Fabian Molina, Gioia di Paolo, Pponk & Car)                  |   |                         |
| April 29   | C. RANDALL BROOKS.....(-5/12).....Hotel Drake.....(213) 205-7997                 |   |                         |
| April 29   | CRISCIONE.....525 Seventh.....7th fl.....730-7310                                |   |                         |
| April 29   | FIANDACA.....230 Cent Pk So.....586-6908; 617-262-4255.                          |   |                         |
| April 29   | HELGA.....(to May 15).....Drake Hotel.....Park & 56th.(213) 627-0806             |   |                         |
| April 29   | CINDY HUGHES DESIGNS (405 E 72nd, #6C)..Drake Hotel.....Park & 56th.....794-0907 |   |                         |
| April 29   | TRACY MILLS.....550 Seventh.....10th fl.....221-6374                             |   |                         |



| <u>DATE</u> | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>            | <u>WHERE</u>                |
|-------------|---|----------------------------|-----------------------------|
| April 29    | ALBERT NIPON BLOUSE.....  | 498 Seventh.....           | 4th fl.....244-2300         |
| April 29    | ALBERT NIPON EXECUTIVE DRESS.....   | 498 Seventh.....           | 4th fl.....244-2508         |
| April 29    | ALBERT NIPON PETITES.....   | 530 Seventh.....           | 19th fl.....354-4325        |
| April 29    | RUBEN PANIS.....  | Hotel Drake.....           | Suite 705...(213) 937-5680  |
| April 29    | ANDRE VAN PIER.....   | 252 W 38th.....            | 12th fl.....719-4750        |
| April 29    | JILL RICHARDS; JILL RICHARD II.....   | Hotel Drake.....           | Suite 1205...(213) 489-1650 |
| April 29    | DON SAYRES.....   | 485 Seventh.....           | 4th fl.....947-9180         |
| April 29    | TRAVILLA, INC.....  | Hotel Drake.....           | Suite 1105...(213) 623-5192 |
| April 29    | WERLE ORIGINALS.....  | Hotel Drake.....           | Suite 2009...(213) 652-4871 |
| Tuesday     | PRESS BREAKFAST SHOWING:  | JEWELERS OF AMERICA INC.   | ROCKEFELLER PLAZA           |
| April 30    | FALL JEWELRY  | (1271 AVE. OF AMERICAS)    | RAINBOW GRILL               |
| 8:00 A.M.   | Show at 8:15. By invitation. Contact: Simone Lipton, 489-0023.                    |                            |                             |
| April 30    | 9:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl, 354-8600.         |                            |                             |
| Tuesday     | PRESS SHOWING OF  | KASPER                     | PLACE TO BE                 |
| April 30    | FALL COLLECTION   | (575 SEVENTH AVE, 26TH FL) | ANNOUNCED                   |
| 10:00 A.M.  | By invitation. Thereafter by appointment. Contact: 382-2255.                      |                            |                             |
| Tuesday     | SHOWING OF FALL   | CALVIN KLEIN               | 205 WEST 39TH STREET        |
| April 30    | COLLECTION  |                            | SHOWROOM - 12TH FLOOR       |
| 11:00 A.M.  | By invitation. Thereafter by appointment. Contact: 719-2600.                      |                            |                             |
| Tuesday     | SHOWING OF FALL   | CLEOPATRA                  | RCA STUDIOS                 |
| April 30    | COLLECTION  | (530 SEVENTH AVE, 17TH FL) | 110 WEST 44TH STREET        |
| 12:00 Noon  | By inv. Thereafter by appt. Buyers: 382-2454. Press: Wendi Winters, 475-6589.     |                            |                             |
| Tuesday     | PRESS SHOWING OF  | TRIGERE                    | 550 SEVENTH AVENUE          |
| April 30    | FALL COLLECTION   |                            | SHOWROOM - 16TH FLOOR       |
| 1:00 P.M.   | Press, 1:00 p.m., Buyers at 4:00; & May 1 at 4:00. By inv. Contact: 391-9100.     |                            |                             |
| Tuesday     | SHOWING: FALL WOMEN'S &   | MICHAEL KORS               | PARSONS FASHION CENTER      |
| April 30    | MEN'S COLLECTION  | (148 WEST 28TH - 6TH FL)   | 560 SEVENTH AVENUE          |
| 2:00 P.M..  | By invitation. Thereafter appt. Contact: 620-4677.                                |                            |                             |
| Tuesday     | SHOWING OF FALL   | VICTORIA ROYAL             | 530 SEVENTH AVENUE          |
| April 30    | COLLECTION  |                            | SHOWROOM - 7TH FLOOR        |
| 3:00 P.M.   | By invitation. Thereafter by appointment. Contact: 944-6844.                      |                            |                             |
| Tuesday     | OPENING PRESS PARTY:  | ISAAC MANEVITZ             | 246 WEST 38TH STREET        |
| April 30    | NEW JEWELRY SHOWROOM  | FOR BEN-AMUN               | SHOWROOM - SUITE 12A        |
| 3:30-6:30   | Informal modeling. By inv. Press: Katie Ogan at Dennis Davidson Assoc., 947-2097. |                            |                             |
| Tuesday     | SHOWING OF FALL   | MARC BOUWER                | PLACE TO BE                 |
| April 30    | COLLECTION  | (575 SEVENTH AVENUE)       | ANNOUNCED                   |
| 4:00 P.M.   | By inv. Buyers: Joan Evangelista, 840-4460. Press: Brooks Rogers, 308-3318.       |                            |                             |
| April 30    | 4:00 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th fl., by inv., 391-9100.     |                            |                             |
| Tuesday     | SHOWING OF FALL   | RALPH LAUREN               | PLACE TO BE                 |
| April 30    | COLLECTION  | (550 SEVENTH AVENUE)       | ANNOUNCED                   |
| 5:00 P.M.   | Cocktails. Show at 6. Also cocktails at 7, show at 8. By inv. Contact: 221-0675.  |                            |                             |



| <u>DATE</u>                      | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                                    | <u>WHERE</u>   |
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| Tuesday<br>April 30<br>5:30 P.M. | NEW SHOWROOM: INFORMAL<br>MODELING OF FALL COLLECTION<br>Cocktails. By inv. Buyers: 944-1114.                         | JABE BY ANDREA BEHAR                               | 214 WEST 39TH STREET<br>SHOWROOM - 10TH FLOOR<br>Press: Ilene Barrack, (718) 263-4698. |
| Tuesday<br>April 30<br>6:00 P.M. | COCKTAIL PARTY:<br>NEW SHOWROOM<br>By invitation. Contact: Betty White, 819-1658.                                     | RIAZEE   | 230 WEST 39TH STREET<br>SHOWROOM - 13TH FLOOR  |
| April 30                         | 7:00 P.M., RALPH LAUREN (2nd show); show at 8 p.m., Place To Be Announced, 221-0675.                                  |  |  |
| Tuesday<br>April 30<br>8:00 P.M. | SHOWING OF FALL<br>COLLECTION<br>By ticket only. Benefit for Oxfam America. Donation \$5.00. Contact: 563-4893.       | ROBERT MOLNAR<br>(218 WEST 37TH, 7TH FL)           | PLACE TO BE<br>ANNOUNCED   |
| April 30                         | ENCORE (DIV. UMI).....530 Seventh.....27th fl.....764-0611  |  |  |
| April 30                         | MOROCCI.....530 Seventh.....12th fl.....354-1880  |  |  |
| April 30                         | UMI COLLECTIONS BY ANNE CRIMMINS.....530 Seventh.....27th fl.....764-0600   |  |  |
| April 30                         | NORMA WALTERS.....530 Seventh.....7th fl.....840-7677   |  |  |
| Wednesday<br>May 1<br>9:00 A.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 840-2035. Press: McClendon/Hall, 206-7808.                    | C'EST SIMONE BY GEORGE<br>SIMONTON (209 W 38TH ST) | 500 CLUB<br>500 SEVENTH AVENUE   |
| Wednesday<br>May 1<br>10:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 391-2255.                         | HAROLD LEVINE;<br>& ELLIE KNITS                    | 530 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR  |
| Wednesday<br>May 1<br>11:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 921-2510. Press: Donna Cristina, 315-8011.                    | ADRIENNE VITTADINI<br>(1441 BROADWAY)              | RCA STUDIOS<br>110 WEST 44TH STREET  |
| Wednesday<br>May 1<br>12:00 Noon | SHOWING OF FALL<br>COLLECTION<br>Also, at 3. By invitation. Thereafter by appt. Contact: 354-6777.                    | OSCAR DE LA RENTA<br>(550 SEVENTH AVENUE)          | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE   |
| Wednesday<br>May 1<br>1:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter appt. Buyers: 382-1356. Press: Evins & Weintraub, 751-9200 | SCAASI BOUTIQUE                                    | 530 SEVENTH AVENUE<br>SHOWROOM - 8TH FLOOR   |
| Wednesday<br>May 1<br>2:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 736-0109. Press: Marina Maher Communications, 759-7545.       | MARY ANN RESTIVO<br>(498 SEVENTH, 16TH FL)         | PLACE TO BE<br>ANNOUNCED   |
| May 1                            | 3:00 P.M., OSCAR DE LA RENTA (2nd show), Parsons, 560 Seventh, By inv., 354-6777.                                     |  |  |
| Wednesday<br>May 1<br>4:00 P.M.  | PRESS SHOWING OF<br>FALL COLLECTION<br>By invitation. Thereafter by appointment. Contact: 868-0430.                   | KATHRYN SIMON INC.                                 | 260 WEST 35TH STREET<br>SHOWROOM - SUITE 400   |
| May 1                            | 4:00 P.M., TRIGERE (3rd show), 550 Seventh Ave., 16th fl., By inv., 391-9100.   |  |  |
| Wednesday<br>May 1<br>4:30 P.M.  | SHOWING OF FALL<br>COLLECTION<br>Show at 5. By invitation. Press: Evelyn Dallal at Rogers & Cowan, 490-8200.          | LUIS ESTEVEZ<br>(530 SEVENTH, 20TH FL)             | VISAGE<br>610 WEST 56TH STREET   |
| Wednesday<br>May 1<br>6:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Contact: 944-1244.  | KARL LAGERFELD<br>(550 SEVENTH, 24TH FL)           | PLACE TO BE<br>ANNOUNCED   |



| DATE                            | WHAT'S GOING ON  | GIVEN BY   | WHERE  |
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| Wednesday<br>May 1<br>9:00 P.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by  | STEPHEN SPROUSE<br>(37 WEST 57TH STREET)<br>appointment, 9th floor.                | PLACE TO BE<br>ANNOUNCED<br>Contact: 832-2778.       |
| Thursday<br>May 2<br>9:00 A.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by  | YEOHLEE<br>appointment. Buyers: 704-9600. Press: 475-7275.                         | 133 FIFTH AVENUE                                     |
| Thursday<br>May 2<br>10:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by  | GLORIA SACHS<br>(550 SEVENTH AVE, 9TH FL)<br>appointment. Contact: 921-1460.       | PLACE TO BE<br>ANNOUNCED                             |
| Thursday<br>May 2<br>11:00 A.M. | SHOWING OF FALL<br>COLLECTION<br>By invitation. Buyers: 391-8052. Press: McClendon/Hall, 206-7808.   | BERN CONRAD<br>(530 SEVENTH, 27TH FL)  | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE         |
| Thursday<br>May 2<br>12:00 Noon | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by  | PERRY ELLIS<br>appointment. Contact: 921-8500.                                     | 575 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR           |
| Thursday<br>May 2<br>1:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by  | MARY McFADDEN<br>(264 W 35TH STREET)<br>appointment, 2nd floor. Contact: 736-4078. | RCA STUDIOS<br>110 WEST 44TH STREET                  |
| Thursday<br>May 2<br>2:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By inv. Thereafter by appt. Buyers: 764-6020. Press: Jody Donohue Assoc., 688-8653.                               | JACKIE ROGERS  | 550 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR           |
| Thursday<br>May 2<br>3:00 P.M.  | SHOWING OF FALL<br>COLLECTIONS<br>By invitation. Thereafter by appt., 485 Seventh, Suite 510. Contact: 947-3417.                                   | JOAN VASS, N.Y. &<br>JOAN VASS, U.S.A.   | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE         |
| Thursday<br>May 2<br>4:00 P.M.  | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter by  | GENE EWING'S BIS<br>(575 SEVENTH AVENUE)<br>appointment. Contact: 921-0685.        | PLACE TO BE<br>ANNOUNCED                             |
| Thursday<br>May 2<br>5:30 P.M.  | SHOWING OF FALL<br>SPORTSWEAR COLLECTION<br>By inv. Press: Colleen Dorfman or Leslee Borger, at England & Co, 686-9400.                            | CHRISTIE BRINKLEY<br>(1411 BWAY - 4TH FL)  | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE         |
| Thursday<br>May 2<br>8:00 P.M.  | NINTH ANNUAL<br>DINNER/DANCE<br>By invitation. Tickets: \$175.00, each. (Black tie). Contact: 289-0420.  | NEW YORK FASHION<br>COUNCIL, INC.  | MUSEUM OF NATURAL HISTORY<br>CENT. PK. W. & 79TH ST. |
| May 2                           | GEORGE MASKET BY KAREN HARMAN.....   | 498 Seventh.....   | 10th fl.....947-7110                                 |
| Friday<br>May 3<br>12:00 Noon   | SHOWING OF FALL<br>COLLECTION<br>By invitation. Thereafter appt. Buyers: 772-2140. Press: Donna Cristina, 315-8011.                                | MATSUDA  | RCA STUDIOS<br>110 WEST 44TH STREET                  |
| Friday<br>May 3<br>2:00 P.M.    | SHOWING OF FALL<br>COLLECTION<br>By invitation. Contact: 243-6859.   | DIANE PERNET<br>(290 WEST 11TH STREET)   | MANHATTAN CENTER<br>311 WEST 34TH STREET             |
| Beginning<br>Monday<br>May 6    | OPENING OF FALL<br>COLLECTION<br>Informal modeling. By appt. Buyers: 563-4004; Press: McEntyre & Haverly, 861-6632.                                | ALICIA HERRERA   | 488 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR           |
| Tuesday<br>May 7-<br>May 9      | TEXTITALIA: ITALIAN FASHION<br>FABRICS--SPRING/SUMMER '86<br>80 leading manuf. Buyers: Rita De Luca, 980-1500. Press: Spencer & Rubinow, 751-9050. | ITALIAN TRADE COMMISSION   | U.N. PLAZA HOTEL<br>1ST AVENUE & 44TH STREET         |